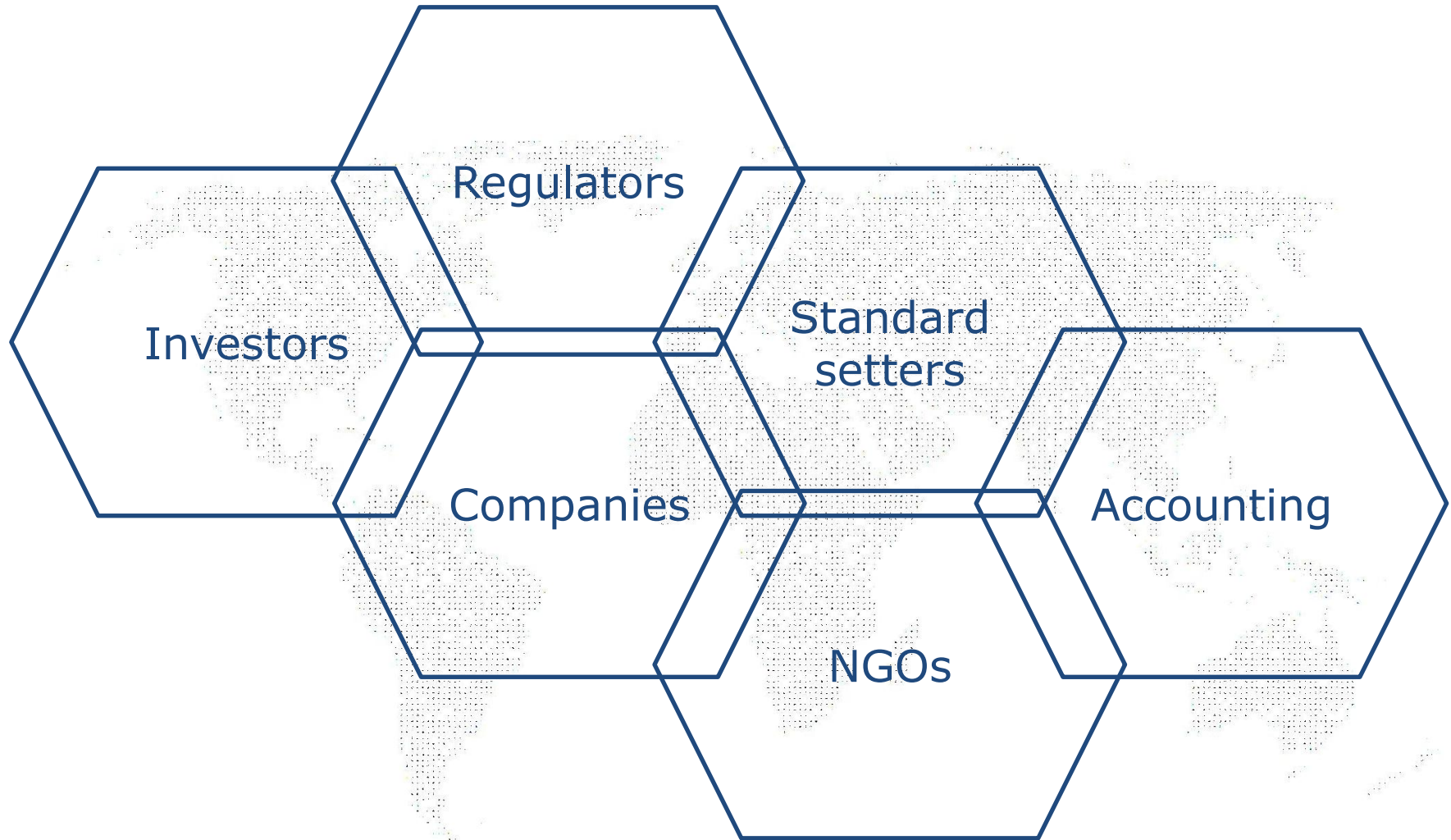


Neil Stevenson, International
Integrated Reporting Council

November 2014

Integrated Reporting:
Opportunities for
Value Creation

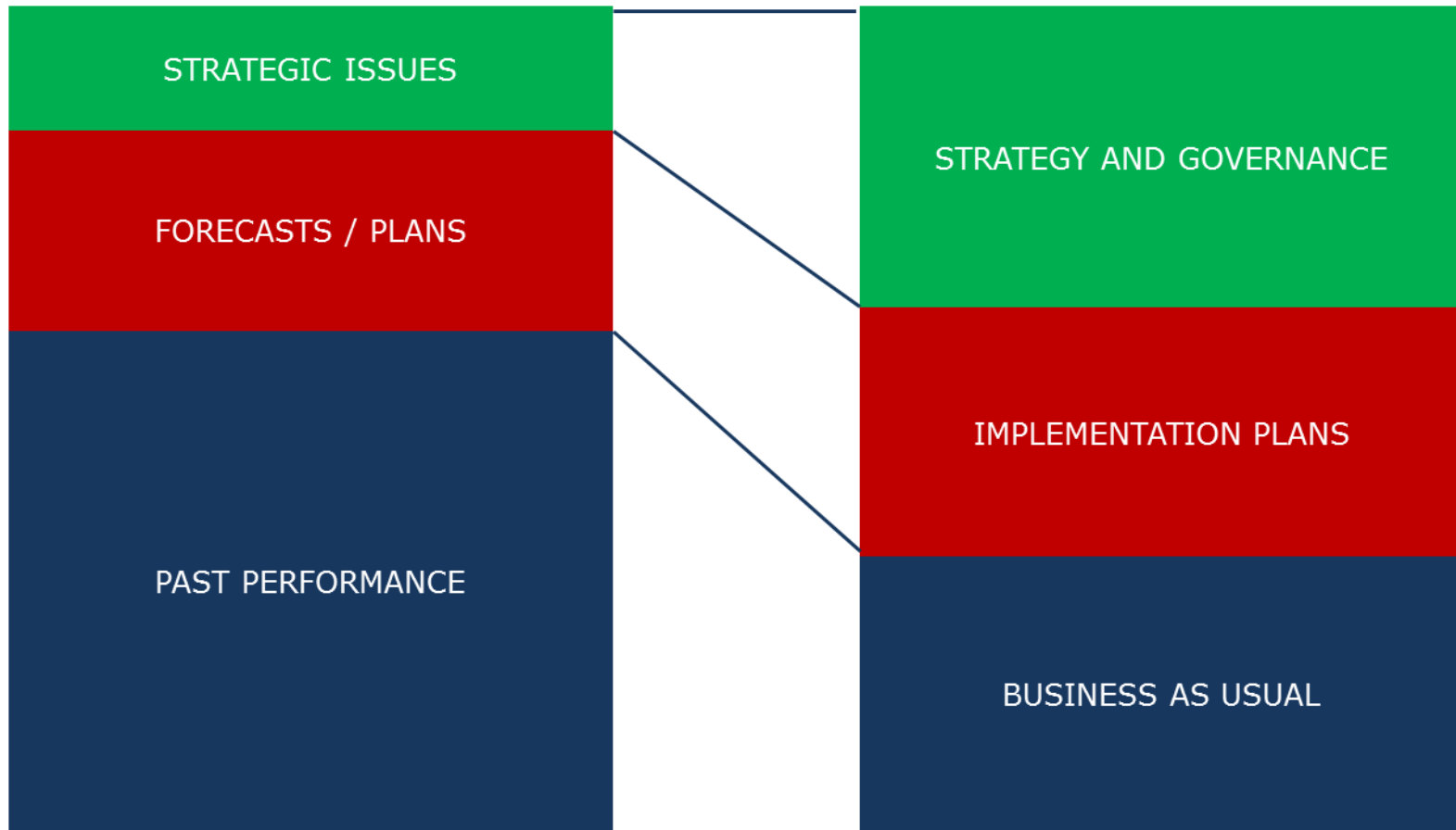


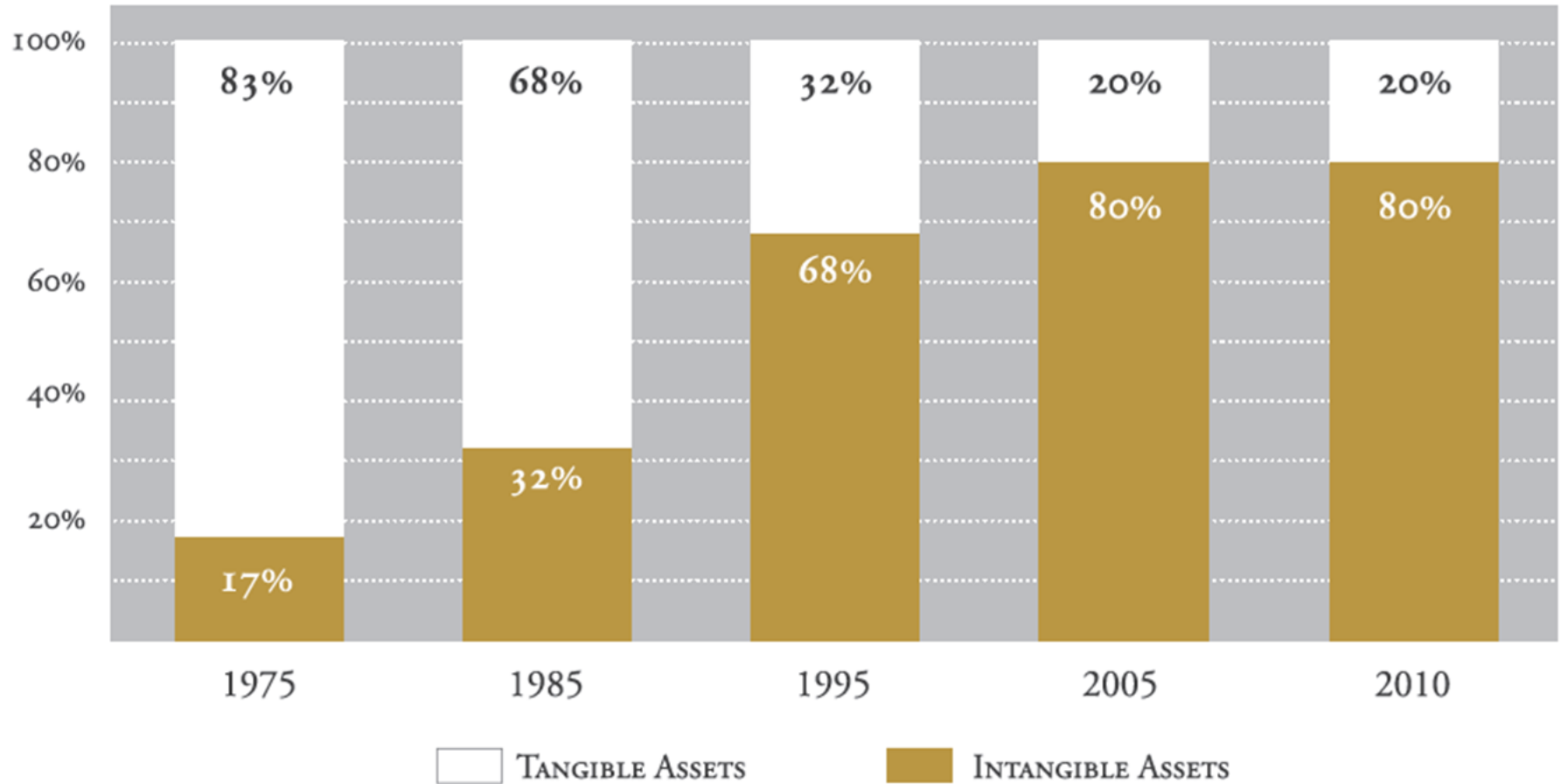


Chair: Prof Mervyn King
CEO: Paul Druckman

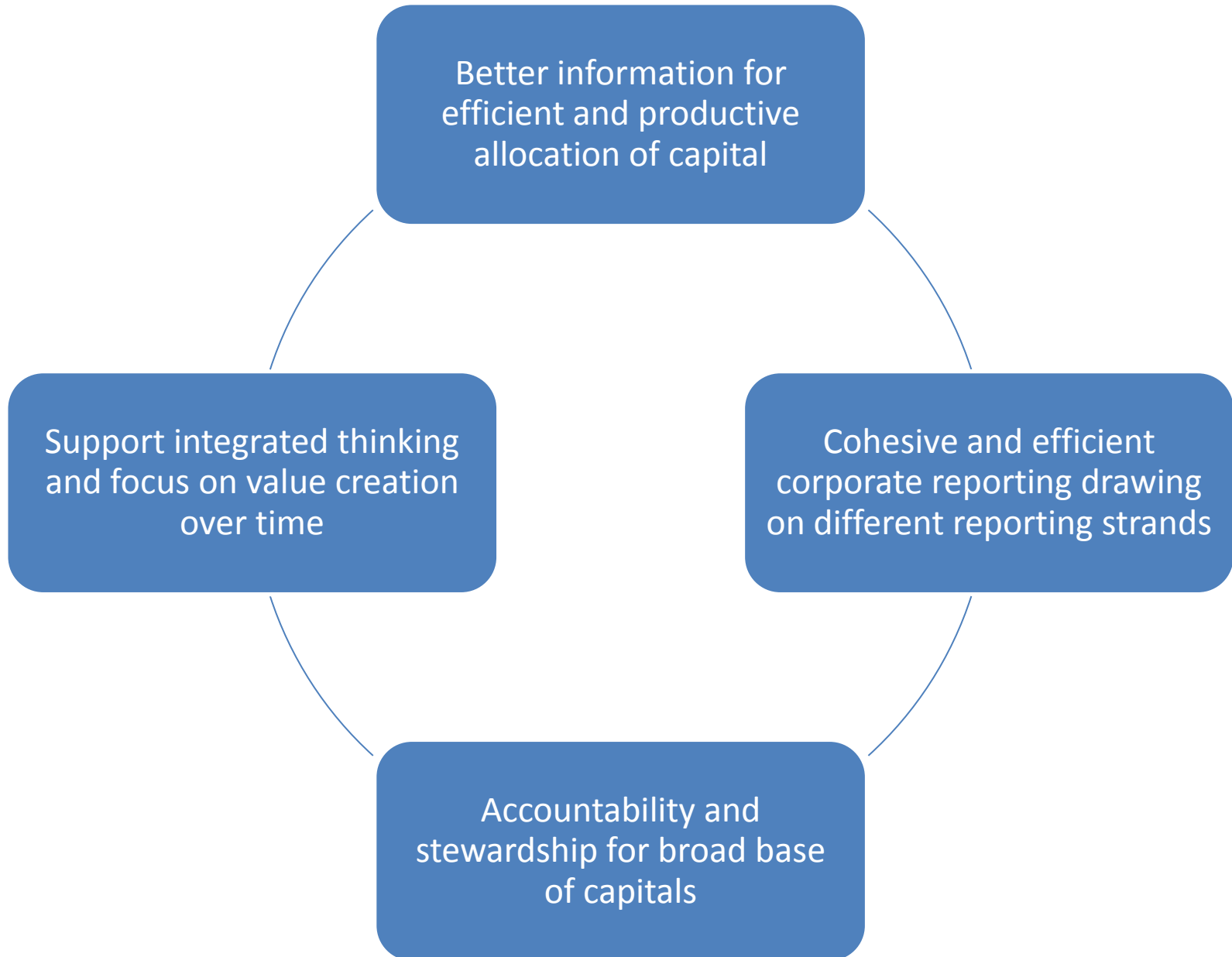
Reporting content

Business value





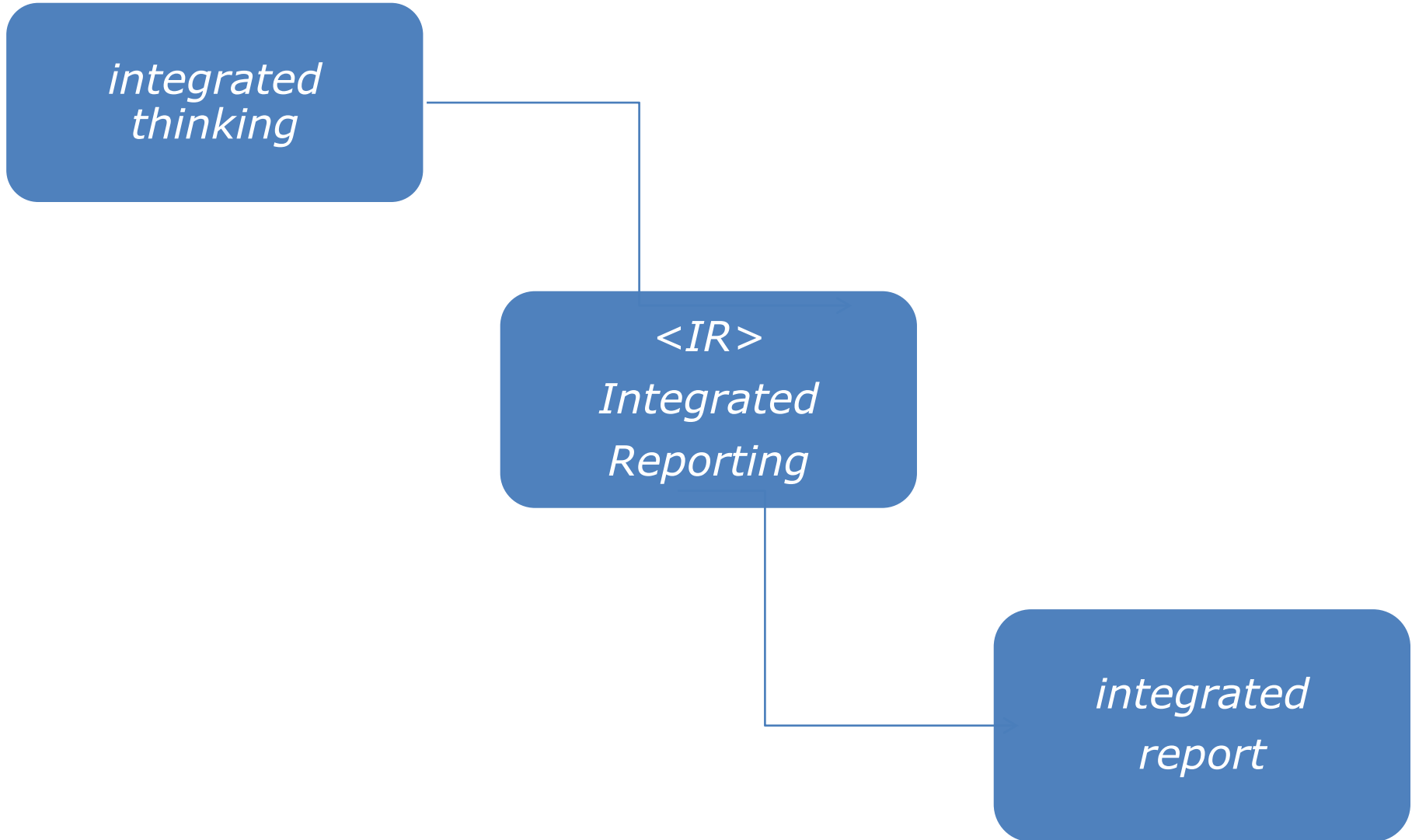
Source: Ocean Tomo



*integrated
thinking*

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*Integrated
Reporting*

*integrated
report*



INTEGRATED REPORTING <IR>

concise communication about value creation over time



